



**CROWNE PLAZA®**

MILAN-MALPENSA  
AIRPORT



**FIERA MILANO**

## TRADESHOWS LIST 2010

LAST UPDATE 14th January 2010

Dates are subject to variation

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## January 2010

15 january - 18 january

### **MACEF**

International Home Show

**fieramilano**

15 january - 18 january

### **CHIBI and CART**

SIMULTANEOUSLY WITH MACEF - International Show for Gifts, Perfumery Products, Trinket Jewellery, Articles for Smokers, Paper Products for the Paper Cardboard Industry, for School and Fine Arts

**fieramilano**

20 january - 22 january

### **PROMOTION TRADE EXHIBITION**

International exhibition of promotional products, advertising specialities and business gifts

**fieramilanocity**

21 january - 24 january

### **FESTIVITY**

Christmas and Festival Decorations, Games, Toy and Carnival Show

**fieramilano**

23 january - 24 january

### **ESPOSIZIONE INTERNAZIONALE CANINA DI MILANO**

International Dogs Exhibition - 45th Edition

**fieramilano**

## February 2010

02 february - 03 february

Calendario stampabile Page 1 of 12



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**MILAN-MALPENSA  
AIRPORT**

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**ANTEPRIMA**

[fieramilanocity](#)

03 february - 06 february

**MADE EXPO**

Milano Architettura Design Edilizia

[fieramilano](#)

16 february - 18 february

**MILANO UNICA**

The Italian Textile Exhibition - IDEABIELLA - IDEA COMO - MODA IN - PRATO  
EXPO - SHIRT AVENUE

[fieramilanocity](#)

18 february - 21 february

**BIT**

International Tourism Exchange

[fieramilano](#)

24 february - 02 march

**MILANO MODA DONNA**

Autumn/Winter 2010-2011 Collections

[fieramilanocity](#)

26 february - 01 march

**MI MILANO PRÊT-À-PORTER**

International Presentation of Women's fashion Collections Autumn/Winter 2010-2011

[fieramilanocity](#)

26 february - 01 march

**N.O.W. Fashion Exhibition**

[fieramilanocity](#)

## March 2010

24 february - 02 march

**MILANO MODA DONNA**

Autumn/Winter 2010-2011 Collections

[fieramilanocity](#)

26 february - 01 march

**MI MILANO PRÊT-À-PORTER**

International Presentation of Women's fashion Collections Autumn/Winter 2010-2011

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AIRPORT**

26 february - 01 march

**N.O.W. Fashion Exhibition**

**fieramilanocity**

02 march - 05 march

**MICAM SHOEVENT**

International Footwear Exhibition

**fieramilano**

03 march - 06 march

**MIFUR - International Fur and Leather Exhibition**

International Fur and Leather Exhibition

**fieramilano**

03 march - 06 march

**MIPEL - The Bagshow - 97°**

International leathersgoods market

**fieramilano**

05 march - 07 march

**MIDO**

International Exhibition for Optics, Optometry and Ophtalmology

**fieramilano**

10 march - 12 march

**PROMOTION EXPO**

The Italian premier event for marketing and communication

Calendario stampabile Page 3 of 12

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**fieramilanocity**

12 march - 14 march

**FA' LA COSA GIUSTA**

DO THE RIGHT THING - Exhibition of Critical Consuming and Sustenible Lifestyle

**fieramilanocity**

23 march - 27 march

**MOSTRA CONVEGNO EXPOCOMFORT**

37th International biennial exhibition for heating, refrigeration, air-conditioning, sanitary fixtures, water treatment, bathroom furnishing and services

**fieramilano**

26 march - 28 march

**CARTOOMICS**

17th Exhibition of Comics, Cartoons, Collections and Videogames

**fieramilanocity**

26 march - 29 march

**MIART**



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15th International Exhibition of Modern and Contemporary Art

**fieramilanocity**

26 march - 28 march

**LUDICA - LUDICARENA 2010**

Italian Games and Videogames show

**fieramilanocity**

26 march - 28 march

**HOBBY SHOW**

The Fine Arts and Creativity Handbook Italian Show

**fieramilanocity**

## April 2010

14 april - 19 april

**EUROCUCINA**

18th International biennial exhibition of kitchen furniture

**fieramilano**

14 april - 19 april

**SALONE INTERNAZIONALE DEL BAGNO**

International Bathroom Exhibition

**fieramilano**

14 april - 19 april

**SALONE INTERNAZIONALE DEL COMPLEMENTO D'ARREDO**

24rd International Furnishing Accessories Exhibition

**fieramilano**

14 april - 19 april

**SALONE INTERNAZIONALE DEL MOBILE**

International furniture exhibition- 49th National edition - 32st International edition

**fieramilano**

28 april - 01 may

**VENDITALIA**

International show of products, equipments and services for automatic vending - 7th edition

**fieramilanocity**

## May 2010

28 april - 01 may

**VENDITALIA**

International show of products, equipments and services for automatic vending - 7th edition

**fieramilanocity**



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AIRPORT**

**04 may - 07 may**

**MECHANICAL POWER TRANSMISSION & MOTION CONTROL**

Biennial Exhibition of Motion Control Systems, Drive Techniques and Mechanical Power Transmission

Calendario stampabile Page 5 of 12

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**fieramilano**

**04 may - 08 may**

**XYLEXPO**

Biennial world exhibition for woodworking technology and furniture supplies

**fieramilano**

**04 may - 07 may**

**BIAS**

Biennial Exhibition of the IT Global Solutions for Industry

**fieramilano**

**04 may - 07 may**

**FLUIDTRANS COMPOMAC**

Biennial International Exhibition of Fluid Power, Power and Motion Transmission, Drive, Control Equipment and Industrial Design

**fieramilano**

**12 may - 14 may**

**DM EXPO**

Marketing & Relationship Management

**fieramilanocity**

**12 may - 14 may**

**OMNICOM EXPO**

Ideas, products and services for marketing and communication

**fieramilanocity**

**12 may - 15 may**

**INPRINTING**

Global Document Communication

**fieramilanocity**

**21 may - 24 may**

**CHIBIMART**

SUMMER BUSINESS - Cash&Carry Show of Ethnic Products: Costume Jewellery, Fashion Accessories, Semi-precious Stones, Furnishing Accessories and Handcrafts Products

**fieramilanocity**

**21 may - 24 may**

**CHIBIDUE**

International Exhibition of Costume Jewellery, Fashion and Hair Accessories



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AIRPORT**

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**22 may - 24 may**

**MODAPRIMA 68**

Previews of programmed-fashion collections and ready-to-wear, men and women's clothing and accessories for spring/summer 2011 plus flashes for autumn/winter 2010-2011 collections

**fieramilanocity**

## **June 2010**

**08 june - 10 june**

**EIRE**

Expo Italia Real Estate

**fieramilano**

**18 june - 21 june**

**Sì - SPOSAITALIA COLLEZIONI**

International Presentation of Bridal and Formal Wear

**fieramilanocity**

## **September 2010**

**03 september - 06 september**

**BIJOUX**

Costume Jewellery Exhibition

**fieramilano**

**03 september - 06 september**

**MACEF**

International Home Show

**fieramilano**

**07 september - 10 september**

**MILANO UNICA**

The Italian Textile Exhibition - IDEABIELLA - IDEA COMO - MODA IN - PRATO EXPO - SHIRT AVENUE

**fieramilanocity**

**17 september - 20 september**

**EICMA BICI 2010**

68th International Bicycle Exhibition

**fieramilano**

**18 september - 20 september**

**INTERCHARM MILANO**

The new global beauty event



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**19 september - 22 september**

**MICAM SHOEVENT**

International Footwear Exhibition

**fieramilano**

**19 september - 22 september**

**MIPEL - The Bagshow - 98°**

International leathergoods market

**fieramilano**

**22 september - 28 september**

**MILANO MODA DONNA**

Spring/Summer 2011 Collections

**fieramilanocity** - MIC

**24 september - 27 september**

**MI MILANO PRÊT-À-PORTER**

International Presentation of Women's fashion Collections Spring/Summer 2011

Calendario stampabile Page 8 of 12

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**fieramilanocity**

**30 september - 03 october**

**IO SPOSA**

The Exhibition for Your Wedding

**fieramilanocity**

## October 2010

**30 september - 03 october**

**IO SPOSA**

The Exhibition for Your Wedding

**fieramilanocity**

**05 october - 09 october**

**BIMU**

27.BIMU - Machine Tools, Robots, Automation

**fieramilano**

**05 october - 09 october**

**SFORTEC**

Technical Subcontracting Exhibition

**fieramilano**

**15 october - 17 october**

**HOBBY SHOW**



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The Fine Arts and Creativity Handbook Italian Show

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**15 october - 18 october**

**FRANCHISING and TRADE**

International Franchising and Trade Exhibition

**fieramilano**

**15 october - 18 october**

**EXPO DETERGO INTERNATIONAL**

Specialized International Exhibition of Equipment, Services, Products and Accessories for Laundry, Ironing, Cleaning of Textiles and Allied Products

**fieramilano**

**20 october - 22 october**

**SMAU**

47th International Exhibition of Information & Communications Technology

**fieramilanocity**

**21 october - 23 october**

**VISCOM VISUAL COMMUNICATION ITALIA**

International Trade Fair and Conference on Visual Communication and Event Services and Communication

**fieramilano**

**23 october - 27 october**

**A.B. Tech Expo - A.B. Tech PIZZA Expo**

Products and Technology Exhibition for Bakery, Pastry, Confectionery and Handmade Pasta

**fieramilano**

**26 october - 28 october**

**COM-PA**

European Exhibition of Public Communication and Services to the Citizen and Business

## November 2010

**02 november - 07 november**

**EICMA MOTO**

68th International Motorcycle Exhibition

**fieramilano**

**17 november - 20 november**

**LIFT**

9th international exhibition of elevators, components, accessories, publications and services

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**17 november - 19 november**

**GREENERGY Expo 2010**

Producing energy while saving the Planet

**fieramilano**

**17 november - 20 november**

**SICUREZZA 2010**

15th international exhibition - anti-intrusion devices, fire prevention, passive defence, electrical plants, building automation

**fieramilano**

**17 november - 19 november**

**ENERSOLAR+ 2010**

Renewable energy and sustainable solutions

**fieramilano**

**17 november - 19 november**

**HTE - HI.TECH.EXPO**

European Show on Photovoltaic Technologies, Vacuum and Coating Technologies, Lasers, Photonics and Optoelectronics, Nanotechnologies, Hydrogen and Fuel Cells, Electric Storage Technologies, Superconductivity, Vision Technologies and Nuclear Fusion

**fieramilano**

**19 november - 22 november**

**CHIBIMART INVERNO**

Cash & Carry show of costume jewellery, fashion accessories, semi-precious stones and ethnic products

**fieramilanocity**

**19 november - 21 november**

**G! COME GIOCARE**

**fieramilanocity**

**27 november - 29 november**

**MODAPRIMA 69**

69th International Fashion and Accessories Show - Autumn/Winter 2010-2011 - Spring/Summer 2010 Flashes for Man and Woman

**fieramilanocity**

## **December 2010**

**04 december - 12 december**

**AF / L' ARTIGIANO IN FIERA**

15th International Crafts Selling Exhibition

**fieramilano**